



save the dream
for the purity of sport

ACTIVITY REPORT 2023



An initiative by



With the support



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CONTENTS


A WORD FROM THE FOUNDER	5
OUR BACKGROUND	7
SAVE THE DREAM MANIFESTO	9
OUR AMBASSADORS	10
ACKNOWLEDGEMENT	15
SPORT FOR DEVELOPMENT AND PEACE	17
SOCIAL INNOVATION	25
SAVE THE DREAM AMBASSADORS IN ACTION	29
SAVE THE DREAM IN THE MEDIA	35
THE WAY FORWARD	36



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SDP SPORT FOR DEVELOPMENT AND PEACE

 **QATAR FUND FOR DEVELOPMENT**
مندوق قطر للتنمية

 **قطر الخيرية**
QATAR CHARITY

A WORD FROM THE FOUNDER

When we initiated Save the Dream, back to 2012, our main concern was the impact of corruption in sport on young people. We were asking ourselves: “What if children will think that sport is a fiction?”, “What if they will feel betrayed by their sport heroes, by the champion they want to emulate?”.

These were our first questions, then we looked around and we saw many other risks, such as abuses, discrimination, violence, but also many opportunities, such as the opportunity to use sport as a tool to promote peace, to empower youth and most underserved communities.

But also to use sport to promote social innovation, global citizenship, to create new jobs and new conditions for development.

It is with this vision that Save the Dream has operated also in 2023, while always maintaining a strong attention both on the role of technology, also thanks to our partner Ooredoo, and human factors.

We have been in the field, working in crisis areas, and we have established new technology-based platforms to connect, mobilize and award people willing to volunteer for the good of sport.

We have contributed to complex programmes on the prevention of violent extremism, as well as the promotion of inter-cultural and inter-faith dialogue through sport. We have promoted reconciliation in the communities we have worked with, supported refugees and facilitated their integration in receiving countries.

These are the information you will find by reading this report, the ideas we have developed, the people we have served. I trust you will find them useful and count on your support also in the year to come.



Mohammed Hanzab

Chairman of the International Centre for Sport Security (ICSS), Founder of Save the Dream



OUR BACKGROUND

ESTABLISHMENT

Save the Dream was established in 2012 by the International Centre for Sport Security (ICSS), with the initial support of the Qatar Olympic Committee and Ooredoo, Save the Dream's Technology Partner.

WHAT IS SAVE THE DREAM?

Save the Dream is a global non-profit movement of organizations, people and athletes who believe in the power of sport to build more fair and inclusive societies and are therefore committed to promoting and protecting the core values of sport for the good of young people and future generations.

Vision

A world in which every child and young person can practice sport safely and learn from its values in terms of integrity, respect and inclusion.

Mission

Save the Dream implements and promotes activities to empower youth through safe access to sport and its educational and social values.

Values

Integrity
Respect
Inclusion

OBJECTIVES

- Develop skills, instill ethics and promote social innovation through sport.
- Foster inter-cultural dialogue and mutual understanding through sport.
- Facilitate access to sport regardless of socio-economic condition, race, physical abilities and gender considerations.
- Protect children from mistreatment happening in sport.



© Alex Majoli/Magnum Photos for Save the Dream



SAVE THE DREAM MANIFESTO

WE ARE A CIVIL-SOCIETY ORGANISATION COMMITTED TO RESPECTING THE FOLLOWING PRINCIPLES:

SPORT IS A FUNDAMENTAL **HUMAN RIGHT** AND BELONGS TO ALL.

SPORT MUST BE ACCESSIBLE TO GIRLS AND BOYS FROM ANY NATION, **WITHOUT ANY DISCRIMINATION**, AND MUST BE ACCESSIBLE TO PEOPLE WITH SPECIAL NEEDS.

SPORT IS BASED ON ETHICAL VALUES AND FAIR-PLAY, ON THE RESPECT OF ONESELF AND OTHERS, AND ON THE PRINCIPLES OF TOLERANCE AND RESPONSIBILITY.

THE OVERALL WELL-BEING OF CHILDREN AND YOUNG PEOPLE AND THEIR EDUCATION IN THE CORE **VALUES** OF SPORT COMES BEFORE ANY OTHER CONSIDERATION.

(CHILDREN AND YOUNG PEOPLE HAVE THE RIGHT TO TRAIN AND PLAY SPORT IN A SAFE AND SUPPORTIVE ENVIRONMENT, FREE FROM CORRUPTION AND VIOLENCE.

WE CONDEMN ANY ACT OR SITUATION WHICH CREATES OBSTACLES BETWEEN CHILDREN AND THEIR **RIGHT TO PLAY**.

AS MEMBERS OF THE SAVE THE DREAM MOVEMENT, WE WILL WORK COOPERATIVELY AND HONESTLY WITH ALL INDIVIDUALS AND GROUPS FROM THE MOVEMENT, WITH FOR AND WITH NON-PROFIT CORPORATIONS AND ORGANISATIONS AND WITH GOVERNMENTS AND INTERNATIONAL BODIES COMMITTED TO PROMOTING AND PROTECTING THE VALUES OF SPORT, AND WHO ACT AS CUSTODIANS OF SPORT.

WE WILL BE **DEMOCRATIC**, POLITICALLY NON-PARTISAN, ACCOUNTABLE IN OUR WORK AND SUPPORT BALANCED REPRESENTATION IN OUR GOVERNING BODIES.

WE WILL ONLY ACCEPT FUNDING FROM DONORS WHO SHARE OUR VALUES AND DO NOT COMPROMISE OUR ABILITY TO ADDRESS ISSUES FREELY, THOROUGHLY AND **OBJECTIVELY**.

WE WILL PROVIDE **ACCURATE AND TIMELY** REPORTS OF OUR ACTIVITIES AND ACHIEVEMENTS TO OUR STAKEHOLDERS.

OUR AMBASSADORS



ALESSANDRO DEL PIERO

Alessandro Del Piero joined Juventus Football Club in 1993, and has since obtained all the accolades of the beautiful game. Spending nineteen seasons of his career at Juve, he is the record-holder for appearances (705) and goals (289), and is known worldwide for his creative, attractive brand of football, and stunning free kicks. He has won 18 trophies with Juventus, including eight "scudetti" Serie A Championships on the field, one UEFA Champions League, one Intercontinental Cup with his decisive goal in the final in Tokyo. During FIFA World Cup 2006 he became world champion, scoring a goal in the semifinals and kicking one of the five penalties that gave the title to Italy, and he moved to Sydney FC in 2012 was seen Australia-wide as the A-League's first truly world class player.

TEGLA CHEPKITE LOROUE

Tegla Chepkite Lorupe is a Kenyan long-distance track and road runner. She is a global spokeswoman for peace, women's rights and education. Lorupe holds the world records for 20, 25 and 30 kilometers and previously held the world marathon record. In 2016, she organized the Refugee Team for the 2016 Olympic Games in Rio where the IOC recognised six women, five from each continent and one to represent the world, for their achievements and their work to promote women's sport. Lorupe was honoured to be awarded 'the world' trophy.



DAVID TREZEGUET

David Sergio Trezeguet is a former French footballer who played as a striker. Trezeguet represented France at the 1998 FIFA World Cup, the UEFA Euro 2000, the 2002 FIFA World Cup, the Euro 2004, and the 2006 FIFA World Cup. David Trezeguet will always be remembered as a hero to football fans around the world. In 71 appearances between 1998 and 2008, David Trezeguet scored 34 goals for the French national team.

HONEY THALJIEH

Honey Thaljieh grew up in Bethlehem, Palestine where football was not a considered a sport for females. Thaljieh has broken through the barriers of political oppression, social and cultural challenges to become a poignant voice for empowerment and equality through sport. As the co-founder of women's football in Palestine, the first captain of the Palestinian national football team, the first woman in the Middle East to obtain a FIFA Master and to be employed by FIFA (Fédération International de Football Association), Honey is a role model to women and girls throughout the Arab world and an inspiration to all who dream to live life abundantly.

Through her extensive network of partnerships, she has created, developed and maintained sport initiatives for thousands of boys and girls throughout the West Bank and the Gaza Strip. Honey's impact in Palestine continues as a member of the Supreme Council of Youth and Sport. Honey currently serves as a Manager of Corporate Communications for FIFA, which provides support to more than 400 projects in 79 nations in the areas of education and health, gender equality, life skills and peace initiatives through sport. Honey is also recognized as a Champion of Peace by the organization Peace and Sport, headquartered in Monaco. She has been sought after to present for prestigious international organizations, including the United Nations and UNESCO, among others.





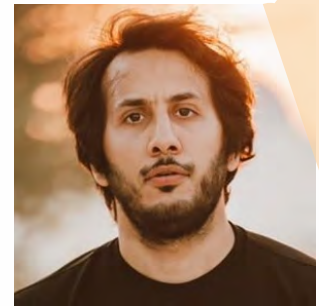
CHRISTIAN KAREMBEU

Christian Karembeu is a retired French international football legend and winner of 1998 FIFA World Cup, 2000 UEFA Championship and UEFA Champions League. He has been twice decorated as "Best Player of the Year" for the region of Oceania (1995 and 1998).

Karembeu is a member of the 'Champions for Peace' club, a group of 54 famous elite athletes committed to serving peace in the world through sport.

SHEIKH FAHAD AL THANI

Sheikh Fahad Al Thani started boxing at the age of 16, after trying out different martial arts like Taekwondo and Kung Fu. He Represented Qatar National Boxing Team on various occasions between 2010 until 2014. He turned professional in 2016 and had his Pro Debut in Croatia. Currently Sheikh Fahad is the only professional boxer from Qatar.



ROGER MILLA

Roger Milla is a Cameroonian former professional footballer who played as a forward. He was one of the first African players to be major stars on the international stage. He played in three World Cups for the Cameroon national team. He helped Cameroon become the first African team to reach the World Cup quarter-finals. In 2004 he was named by Pelé in the FIFA 100 list of the world's greatest living players. In 2007, the Confederation of African Football named Milla the best African player of the previous 50 years.

LOGAN RAGOURAMIN

Logan Ragouramin is a Professional Football Freestyler from France. The 25 years old European Champion, have been ranked in the Top 8 in the World Championship. He is also one of the most stylish and creative freestyler in the World.



PENNY HEYNS

As an international swimmer, Penny Heyns established herself as the world's greatest female breastroker of the 20th Century by becoming the only woman in Olympic history to win both the 100 and 200 meter breaststroke events in Atlanta 1996, bronze in Sydney 2000 and by breaking a total of 14 individual world records during her career.

She is still the only Breaststroke swimmer in the history of swimming to break long course world records in all three possible distances, namely the 50m, 100m and 200m and short course 50m and 100m thus simultaneously holding a total five of the possible six event world records.

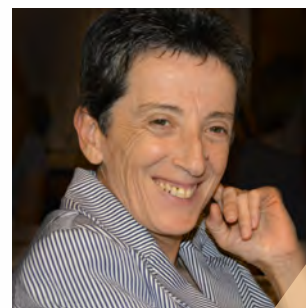
Her achievements brought her personal audiences with Nelson Mandela, South Africa's beloved "Madiba", and catapulted her into the world of sporting celebrity. While she spent much of her time in the United States and Canada, her heart remained in South Africa, where she now lives.



FERNANDO HIERRO

Fernando Hierro earned 89 caps for Spain's national football team during his illustrious career, which included four FIFA World Cup and two European Championship appearances, as well as more than 500 games for top tier Spanish club Real Madrid. Since retiring in 2005, Hierro has turned his attention to coaching with stints at the Royal Spanish Football Federation, Málaga Football Club and his former club Real Madrid C.F.

ROSA MOTA



Rosa Maria Correia dos Santos Mota is a Portuguese former marathon runner, one of her country's foremost athletes, being the first sportswoman from Portugal to win Olympic gold.

Mota was the first woman to win multiple Olympic marathon medals as well as being the only woman to be the reigning European, World, and Olympic champion at the same time. On the 30th Anniversary Gala of the Association of International Marathons and Distance Races (AIMS) she was distinguished as the greatest female marathon runner of all time.

Rosa Mota's first marathon was at the European Championships of 1982, hosted by Athens, Greece – the first Women's Marathon ever where she won her first marathon. She was awarded the bronze medal in the first Women's Olympic Marathon in Los Angeles Olympic Games. European Champion in 1986, and World Champion in Rome 1987, she kept on winning with the Olympic gold medal in Seoul 1988. Mota ran 21 marathon races between 1982 and 1992.

Considered an Ambassador of Sport, in 1998 she won the Abebe Bikila Award for contributions to the development of long-distance race training. Rosa Mota carried the Olympic Flame along the roads of Athens before the 2004 Summer Olympics in Greece.



GIUSY VERSACE

Giusy Versace is a leading Italian para-athlete and former European record-holder. The daughter of Alfredo Versace, cousin of Donatella Versace and Santo Versace, she worked in fashion, until she was involved in a serious accident in 2005.

Giusy Versace is a rising athletics star in her native Italy, having won several national titles and broken a European record in the 100m (T43) in 2012.

As well as an athlete, Giusy is President of 'Disability no Limits' – a national non-profit organisation that raises funds to secure high-tech aids for economically disadvantaged people with disabilities.

NUNO DELGADO

Nuno Delgado is a former Portuguese judoka who became well known by winning the first Olympic medal in judo for Portugal - a bronze in the under-81 kg category at the 2000 Summer Olympics, in Sydney, Australia. Since then, he has set up a Judo School Nuno Delgado and has formed Champions for Life Programme. Nuno is also a Guinness World Record holder for conducting the World's Biggest Judo Class.



OUR AMBASSADORS

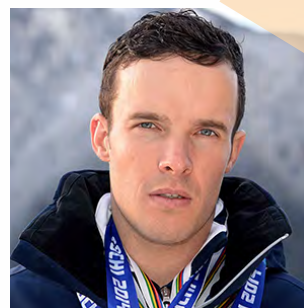


FERNANDO SANZ

Fernando Sanz started his career at Real Madrid before moving to Málaga Football Club where he spent seven years and earned more than 250 starts before retiring in 2006 to take up a role as the club's President. He has been Director General of La Liga de Fútbol Profesional (LFP) Middle East and North Africa and recently returned to the pitch for a one-off, star-studded Real Madrid 'Legends' match against Liverpool FC 'Legends' at Bernabéu Stadium in Madrid.

CHRISTOF INNERHOFER

Christof Innerhofer is an Italian World Cup alpine ski racer. He competes in all five alpine disciplines but specializes in the speed events of downhill and super-G. He is an Olympic medalist, winning silver and bronze medals at the 2014 Olympic Winter Games in Sochi, Russia; three World Championship medals in Garmish, and six wins in the World Cup.

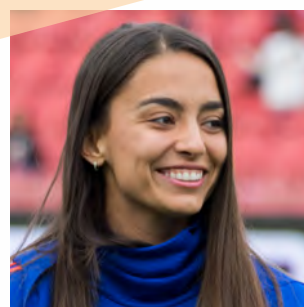


FIONA MAY

Fiona May is a retired Italian champion long jumper who holds 11 medals, including 3 world championship titles, and 2 Olympic silver medals. Her personal best jump was 7.11 meters, which was her silver medal result at the 1998 European Championships. She also competed briefly in triple jump, and her career best of 14.65 meters from 1998 was good enough to place fifth in the world that season. From 2013 to 2017, she was a member of the Italian Olympic Committee as an athlete representative. In 2014 the president of the Italian Football Federation appointed her as head of the federation's integration commission. She is also head of delegation of the Italian women's Under-19 team. She has been a member of the board of trustees of the UEFA Foundation for Children since 24 May 2017.

ISABELLA ECHEVERRI

Isabella Echeverri is a Colombian professional football player and winner of the gold medal in the Pan-American Games of 2019. Isabella, who plays as a centre back for Liga MX Femenil club CF Monterrey and the Colombia women's national team, has been part of the Colombian national team for the last ten years, making history in tournaments such as the Olympics Games and the Women's World Cup.





ACKNOWLEDGMENT

Also this year, our work and achievements would not have been possible without our allies, particularly our Technology Partner, Ooredoo, with its continued support of the overall mission of Save the Dream.

We extend our sincere gratitude to the State of Qatar, which hosts our headquarters in Doha, for the unwavering support extended to our organization since its establishment and to all our partners, including United Nations' entities, non-governmental organizations who, like us, strive to build a more fair and inclusive society through sport, academic institutions, governmental agencies, foundations and enlightened corporations.

A special thanks goes to Qatar Charity and the Qatar Fund for Development for providing us, also during this reporting period, within the framework of Qatar's Sport for Development and Peace Initiative, with the means and the guidance to bring sport where it is most needed.

Also this time, we wish to thank our partners of the "Global Programme on the Security of Major Sporting Events, and Promotion of Sport and its Values as a Tool to Prevent Violent Extremism" (Global Sports Programme), namely the UN Office of Counter-Terrorism (UNOCT), the UN Alliance of Civilizations (UNAOC) and the United Nations Interregional Crime and Justice Research Institute (UNICRI) for all these years of work together using sport to prevent violent extremism.

Our gratitude goes to the European Union for having made many projects possible also this year, and to the organizations who partnered with us in such endeavours, particularly the International Olympic Truce Centre (IOTC) and the European Multiclub Sport Association (EMCA) for leading and co-leading such efforts.

To the Sport for Humanity Foundation (SSH) and the Vatican Dicastery for Culture and Education (DCE), for the work we have done to promote inter-faith dialogue through sport and to the Solow Art and Architecture Foundation, for the generous financial support which made such work possible.

To all the members and initial 55 co-founders, alongside Save the Dream, of the House of Sport Volunteers, a new global initiative which will provide the deserved recognition to sport volunteers across nations and an acknowledgement of their fundamental role and contribution to sport at all levels. To UNESCO for inspiring our work since 2013.

We also extend our sincere gratitude to our Sport Ambassadors, Alessandro Del Piero, Penny Heyns, Fernando Hierro, Fernando Sanz, Rosa Mota, Christof Innerhofer, Christian Karembeu, Tegla Chepkite Loroupe, Fiona May, Roger Milla, Honey Thaljih, David Trezeguet, Nuno Delgado, Sheikh Fahad Al-Thani, Isabella Echeverri and Giusy Versace for generously contributing to our cause. We also wish to welcome Logan Ragouramin for joining in the course of 2023 our team of ambassadors.

Finally, the distinguished members of the Save the Dream High-Level Council, H.E. Staffan De Mistura, former UN Envoy to Syria, H.E. José Manuel Ramos-Horta, former President of East Timor, Nobel Peace Prize Laureate, H.E. Sheikha Hessa bint Khalifa Al-Thani, Special Envoy of the Arab League, Secretary-General for Humanitarian Affairs, Iván Dibós, IOC Member, Raffaele Chiulli, President of the Association of IOC Recognised International Sport Federations (ARISF), Mauricio Sulaiman Saldivar, President of the World Boxing Council (WBC), the music legend Youssou N'Dour and Marcia L. Dyson, CEO of the Women's Global Initiative, as well as ICSS Board of Directors' members Lord John Stevens, Michael Hershman, Karen Webb Moss, Thomas Stelzer, Ambassador Douglas E. Lute, Fausto Pocar, and Liu Xiaohong for the impulse given to our mission and enlightened guidance. .



SPORT FOR DEVELOPMENT AND PEACE

YOUTH EMPOWERMENT IN SOMALIA



The "Empowering Youth and Saving the Dreams of Somali Children through Sport" project initiated by Save the Dream in collaboration with Qatar Charity and the Qatar Fund for Development (QFFD) under Qatar's Sport for Development and Peace (SDP) umbrella started its 2023 operations on the 30th of January in Garowe, Puntland.

Implemented with the institutional support of UNESCO, the project aimed at promoting peace and reconciliation in Somalia through empowering youth and the creation of local eco-systems to manage sport-based educational activities in the long-term.



• TRAIN THE TRAINERS (TTT)

Save the Dream first kicked-off a “Train the Trainer (TTT)” programme, involving both theoretical and field activities targeting Internally Displaced Persons (IDPs) camps, schools, and sport facilities in Garowe, capital of the State of Puntland.

Several international partners contributed to the preparation of local trainers, which started online at the end of 2022, including but not limited to UNESCO, Office of the Special Representative of the Secretary-General for Children and Armed Conflict, UNOCT, Maldives National Sports Council, Street Child United, Chelsea Group, and the University of the Western Cape.

The project continued its activities across the following months through the implementation of a Capacity Building Programme for Stakeholders which was delivered to 50 local stakeholders, including schools, NGOs, and IDP camps, among others.



• FIELD ACTIVITIES

Field activities have been coordinated by Save the Dream with the support of the Somali Women Foundation, led by the former Basketball Player Suad Gallow, Aspire Academy, represented by coach and former Qatar's National Football Team Goalkeeper Ali Fouad, and Save the Dream Ambassador Honey Thaljih, Manager at FIFA and co-founder of the Palestinian Women's Football Team.

Field activities included Sport Clinics inside IDP camps, schools and sport facilities, and the organization of the first ever interschool football tournament involving eight primary and high schools with the participation of 120 students.



• SAVE THE DREAM CUP



The completion of the project was celebrated through the organization of the first-ever interschool football tournament in Garowe, called by locals the “Save the Dream Cup”, in full coordination with the municipality, schools and the overall community of Garowe.

Hosted by Gambol High School in Garowe, the tournament saw the participation of eight schools from different parts of the city.

120 students from four high schools and four elementary schools in Garowe, including two schools for children from IDP camps, competed in a round-robin system.

The final match of the tournament took place at the Mire Aware Stadium of Garowe during the “Save the Dream Festival” attended by more than 10,000 people, including children, youth, IDP communities, as well as by high-level officials of Puntland State, project partners, sport testimonials and role models.

Gambol School won against Al Waha School in the high school finals while Shabeelle IDPs School defeated Jillab 2 IDPs School, bringing home the first title of the “Save the Dream Cup”.



EU ERASMUS+ SPORT PROJECT "SPORTEYE"

On the 3rd of April 2023, Save the Dream and its partners kicked-off in Lisbon the "Empowering Your Sport Club, Children and Youth for the Environment in the Mediterranean Region" dubbed as "SportEYE" with the aim of empowering sports clubs, children and young people and educate them in environmental sustainability within the geographical and social scope of the Mediterranean basin.



SportEYE is a Cooperation Partnership framed under the horizontal priority "Environment and fight against climate change" of the Erasmus+ Programme to support across the sport sector awareness raising about environmental and climate-change challenges, designing and testing innovative practices to prepare managers, staff and coaches of sport clubs, and ultimately children and youth to become true agents of change.

The partners of "SportEYE" are the International Olympic Truce Centre (IOTC), project leader, Fútbol Más Spain (FMS), PLAY International, Sevilla Football Club Foundation (SFCF), Università Cattolica del Sacro Cuore, European Football for Development Network (EFDN) and Save the Dream through ICSS EUROPE.

The project, which runs for 30 months ending on the 30rd of June 2025, directly contributes and works with SDGs 4, 11,12, 13, 14, 16 and 17.

THE CROSSPORT AUTUMN SCHOOL ON SOCIAL INTEGRATION LAUNCHED



Within the framework of the CrosSport project, Save the Dream launched the CrosSport Autumn School during a public event at the Faculty of Porto, Portugal on the 27th of September 2023, in partnership with Observatory for Sports, Education and Communities (ODEC) of the Faculty of Psychology and Educational Sciences of the University of Porto (FPCEUP).

The educational programme aims to train Community Leaders for Sport Inclusion (CLIS) and Sport for Inclusion Activists (SIA).

The first training programme helped to build capacities of 40 CLIS and 40 SIA in all countries participating in the project (Portugal, Greece, Italy and Spain) through a certified training course implemented between October and December 2023, bringing together key actors in sport and social inclusion such as the Sports Confederation of Portugal, Portugal's Agency for Integration, Migration and Asylum (AIMA), and the National Plan for Ethics in Sport (NPES).

The goal is to implement a customized training programme to train community leaders and sport staff on the use of sport practices to implement social inclusion activities in order to build their capacity and embed this skills, knowledge and expertise within sport organizations and other committed stakeholders to achieve their organizational objectives.

SAVE THE DREAM ORGANIZES FOOTBALL MATCH FOR REFUGEES IN EUROPE



Save the Dream organized jointly with the Portuguese Red Cross and Seixal Clube 1925 a football game involving refugees on the 29th of September 2023 at Estádio Municipal do Bravo within the Crossing the Boundaries through Sport (CrossSport) project, financed by the European Union and coordinated through ICSS EUROPE in partnership with the International Olympic Truce Center (IOTC), Fondazione SS Lazio 1900, and Fundación Sevilla FC.

This initiative, which was attended by more than 60 people among partners and refugees, contributed to highlighting and celebrating the unique capacity of sport to strengthen the integration of refugees, promoting social cohesion, empathy and inspiring inclusion through sport.



MARKING THE WORLD YOUTH DAY 2023 WITH MURAL OF REFUGEE'S TESTIMONIALS

Save the Dream joined the World Youth Day Lisbon 2023, that took place from the 1st to 6th August 2023, assembling more than 1,5 million young people from all countries in the world.

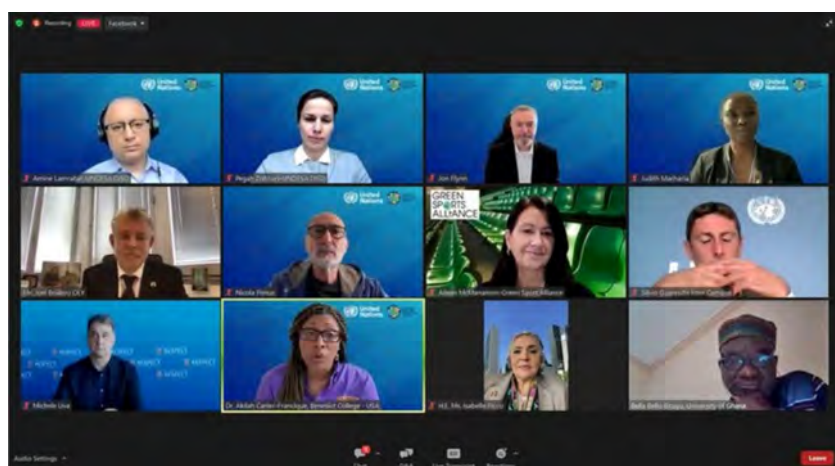
The activities highlighted the challenges of the increasing refugees and migration flows, and how sport and youth can facilitate social inclusion.

Within the framework of the EU-funded Crossing the Boundaries through Sport (CrosSport) project, Save the Dream launched an awareness raising campaign with an online Mural of Refugee Testimonials at the Lisbon Youth Centre showcasing how sport helps integration and inclusion in the words of young refugees.



Available at <https://crossport4refugees.eu>, the Mural showcases the experiences of refugees and organizations as they share their life path and the positive impact sport have in the daily challenges of inclusion and integration.

CELEBRATING THE INTERNATIONAL DAY OF SPORT FOR DEVELOPMENT AND PEACE



Save the Dream joined forces with the United Nations Department of Economic and Social Affairs (UNDESA) and participated in the “Scoring for People and the Planet: Sport and the social, economic and environmental dimension of the SDGs” organised on the occasion of the International Day of Sport for Development and Peace (IDSDP), which takes place annually on 6 April to recognize the positive role sport and physical activity play in communities and people’s lives across the globe.

The side-event aimed to celebrate sport through dialogues on how sport positively impacts the social, economic, and environmental dimensions of the 2030 Agenda, and by sharing good practices to contribute to the 2023 SDG Summit which took place on 18-19 September 2023 in New York.

Shafeeqe Parakkuth, Head, Sport for Development and Peace at Save the Dream, presented the outcomes of the “Saving Children’s Dreams in Somalia through Sport” project, particularly with regard to its impact on the promotion of peace, reconciliation, and prevention of violent extremism.

SAVE THE DREAM AT THE 10TH INTERNATIONAL CAPE TOWN SPORT AND PEACE CONFERENCE

Save the Dream joined the 10th International Cape Town Sport and Peace Conference which took place on 20-21st of September 2023 in Cape Town, South Africa to promote sport, recreation and peace worldwide.

Addressing the event, Massimiliano Montanari, Save the Dream CEO stressed the we need to ensure a safe and free access to sport at all latitudes.

The event brought together the Foundation for Sport, Development and Peace in collaboration with Western Cape Department for Cultural Affairs and Sport, Nedbank, the Nelson Mandela Foundation, the International Platform on Sport and Development (sportanddev), the International Pierre de Coubertin Committee, the South African Pierre de Coubertin Committee, as well as the Association of National Pierre de Coubertin Committees of Africa, World@Peace, Save the Dream, the Association for International Sport for All and partners.

the Foundation and Youth Network presents

7TH INTERNATIONAL SPORT AND PEACE CONFERENCE (VIRTUAL VIA ZOOM)



21 SEPTEMBER 2020
10:30-13:00 AND 16:00-18:00



The Conference also had a strong focus on the youth with the objective of linking with schools, NGOs and federations to include youth in sport and peace initiatives through Olympic and Paralympic values education, anti-bullying training and positive sports role models.



SOCIAL INNOVATION

OFFICIAL LAUNCH OF THE HOUSE OF SPORT VOLUNTEERS



Save the Dream, jointly with over 50 partners, launched The House of Sport Volunteers, a global flagship initiative that connects skilled volunteers with receiving organisations, such as events' organizers, sport organizations, NGOs, foundations, and other strategic partners from sport and beyond, marking a significant milestone in promoting volunteering in sport.

The launch took place on the 29th of September through a virtual kick-off meeting, bringing together experts from a range of institutions, international organizations, NGOs, representatives from the world of sport, grassroots initiatives, and academia.

This ground-breaking initiative provides a platform that aims to support sport volunteerism and the promotion of its educational and societal values across communities, by connecting and supporting volunteers in sporting events of any size and sport-based projects, providing a global database of Sport Volunteers' profiles, volunteering opportunities, and a unique offer of training, educational programmes, certification of skills and competencies.

Shaped across three years of research and testing implemented thanks to the support of the European Union, The House is aligned with the 2030 Agenda for Sustainable Development and other United Nations frameworks like UNESCO Fit for Life.

The House is an open-ended and voluntary initiative; individuals and organisations can easily join The House and have access to opportunities through its dedicated digital platform www.houseofvolunteers.com

“HUMANITY SPORTS CLUB” FLAGSHIP PROJECT



Save the Dream and Sport at the Service of Humanity Foundation, thanks to the generous support of the Solow Art and Architecture Foundation, launched a flagship pilot project in the City of Milwaukee, Wisconsin, USA with the aim of bridging and facilitating cooperation between faith-based organizations and the local sport community.

The “Milwaukee Sports Collective Project” falls within the framework of the “Humanity Sports Club”, a joint initiative of Sport at the Service of Humanity Foundation and Save the Dream which was launched in December 2021 with the support of the Vatican Dicastery for Culture and Education (DCE).

The “Humanity Sports Club” promotes the development of digital platforms to facilitate interactions among and between local sport providers, faith-based organizations and civil society collaborators who are willing to embrace the use of sport as a tool to promote social inclusion and inter-faith dialogue.

The “Milwaukee Sports Collective Project” is setting the basis to mobilize local communities by providing access to technical resources, expertise, and knowledge to an initial group of 30 local stakeholders.

The kick-off meeting of the project took place on the 6th of April 2023, during a special event held at Marquette University to commemorate the International Day of Sport for Development and Peace – which, coincided this year with Holy Thursday and Ramadan.





SAVE THE DREAM AMBASSADORS IN ACTION

SAVE THE DREAM AMBASSADOR HONEY THALJIEH ADVOCATES FOR WOMEN'S LEADERSHIP AT ICESCO FORUM

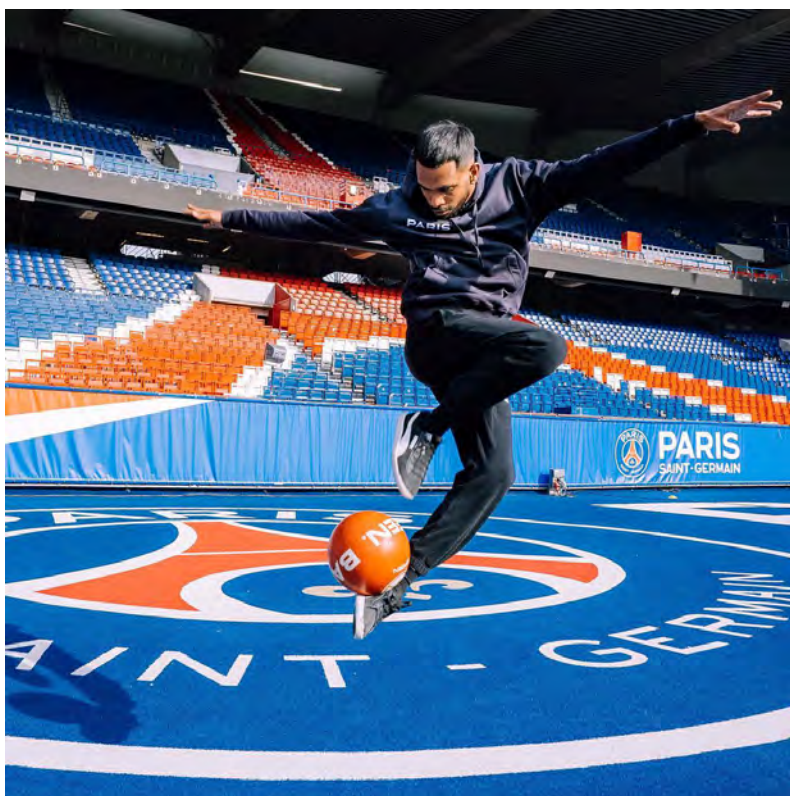


Save the Dream joined the first Forum on "Women in Sport" organized by the Islamic World Educational, Scientific and Cultural Organization (ICESCO) in Rabat, represented on site by Save the Dream Ambassador Honey Thaljieh and ICSS EUROPE Executive Director Diogo Guia.

Addressing the Forum which took place on the 11th of February 2023, Honey Thaljieh drew on her experience in football to highlight the power of sports in promoting peace, diversity and women's leadership in sport.

Addressing the audience remotely as a part of the closing session, CEO of Save the Dream and the ICSS, Massimiliano Montanari, highlighted the impressive number of women in leading positions with regard to sport for development and peace projects, including in contexts at risk, and the same time the very low number of women holding leadership positions in sport federations worldwide, as an issue to be addressed without further delay.

The event envisaged interventions of Mrs. Fatma Samoura, FIFA Secretary General, H.E Mr. Yankhoba Diattara, Minister of Sport of the Republic of Senegal, Mrs. Filomena Fortes, IOC Member and President of the Cabo Verde National Olympic Committee, Mrs. Laura Stéphanie Georges, Secretary General of the French Football Federation, Mrs Kaiznat Ibrahim, Vice President of the Confederation of African Football (CAF), H.E Dr. Chakib Benmoussa, Minister of National Education, Preschool and Sports in the Kingdom of Morocco, Dr. Salim M. Al Malik, ICESCO Director General and Mr. El Hadj Diouf, former International professional Footballer, Sports Advisor to the President of Senegal, as well as high level representative from the Conférence des Ministres de la Jeunesse et des Sports de la Francophonie (CONFJES), ministries of sport and national olympic committees from the Islamic World, among others.



FREESTYLER LOGAN ANNOUNCED NEW SAVE THE DREAM AMBASSADOR

Save the Dream Ambassadors team has grown this year as we welcomed on the 8th of July 2023 Logan Ragouramin, French football freestyler professional athlete and European Champion of Football Freestyle.

Logan is best known internationally as one of the top 8 world freestyle footballer and one of the most stylish freestylers in the world.

This year, Logan was also appointed as a Friend of UNICEF and will help the UN Children's Fund promote the Ile de France Territorial Committee.

SAVE THE DREAM AMBASSADOR FIONA MAY PROMOTES GENDER EQUALITY AT THE GLOBAL SPORTS PROGRAMME

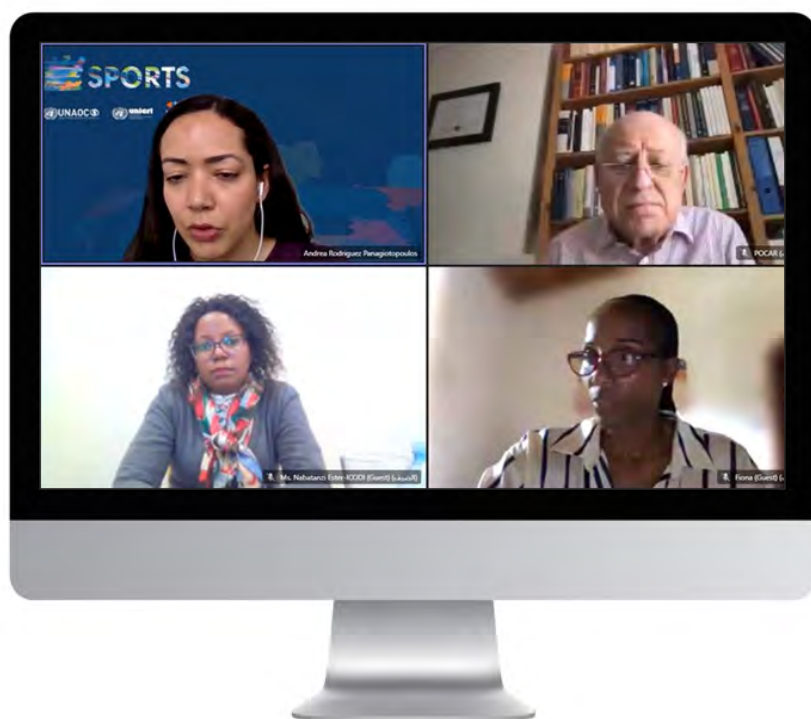
Save the Dream Ambassador Fiona May, twice Olympic silver medalist, three times World Champion, presenter, speaker, and Board member of Children's Foundation UEFA, took part in a 90-min virtual expert meeting on "Fostering Gender Mainstreaming to Pursue PVE Goals through Sport: Developing New Guidelines for Member States and Sports" taking place on the 12th of July 2023.

The event was organized by the Global Sports Programme, led by the UNOCT, in partnership with the UNICRI, the UNAOC and the ICSS.

Addressing the meeting, Fiona May said female athletes are still going through double standards which are putting them in a situation of isolation; she stressed the need to eradicate such double standards, address gender issues in and through sports federations, and urged sponsors to support young women athletes.

She also emphasized the need to provide girls with safe access to sport and promote more inclusive environments.

The event brought also other speakers from sport, such as Khalida Popal, Afghan football player, founder of Girl Power Organization.



SAVE THE DREAM AMBASSADOR TEGLA LOROUPE RUNS FOR NEGLECTED PATIENTS

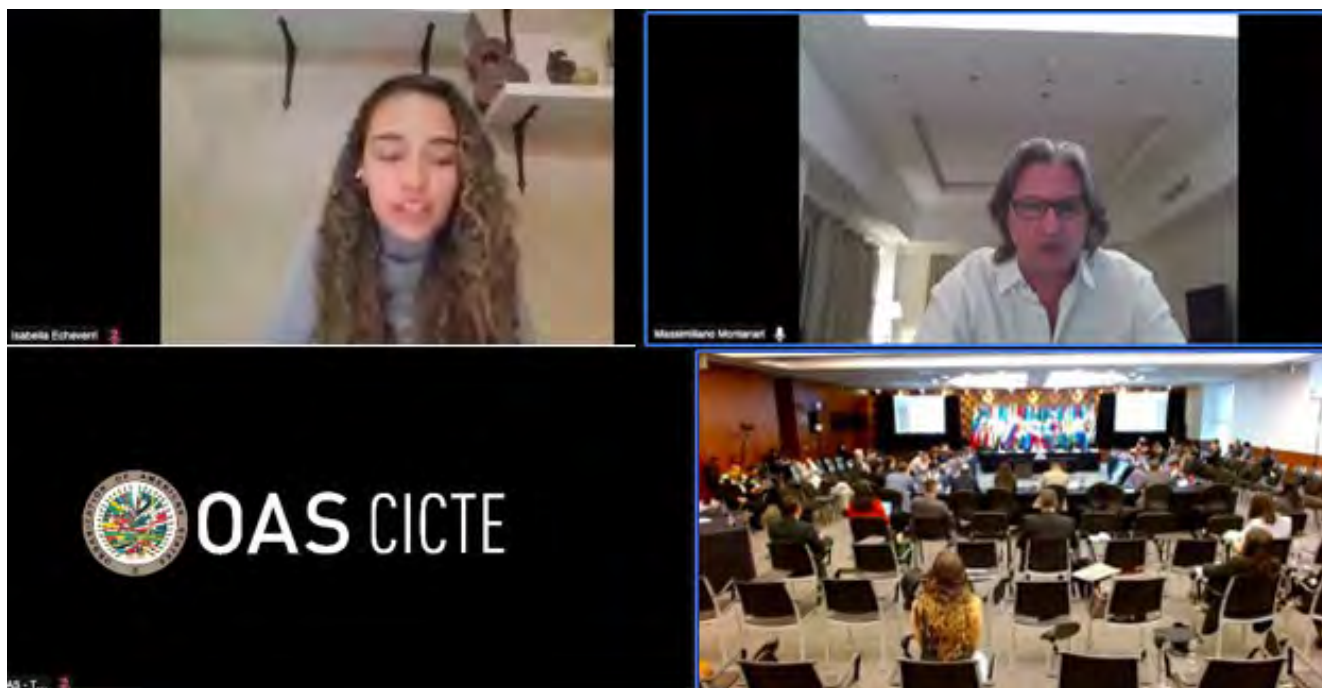


Save the Dream Ambassador Tegla Loroupe, Kenyan longdistance track and road runner, the first woman to hold the marathon World Record, took part in the 10 km run themed 'Run for Neglected Patients' to commemorate the 20-year anniversary of the Drugs for Neglected Diseases initiative.

The event, which took place on the 18th of November 2023, represented a pivotal opportunity to shed light on the challenges faced by neglected patients and rally for their cause. Tegla's participation helped to amplify their voices, contributing to a world where neglected diseases are no longer overlooked.



SAVE THE DREAM AMBASSADOR ISABELLA ECHEVERRI BRIEFS OAS MEMBER STATES ON THE USE OF SPORT AND ITS VALUES TO PREVENT VIOLENT EXTREMISM



Save the Dream participated in the 23rd Regular Session of the Inter-American Committee against Terrorism (CICTE) of the Organization of American States (OAS) held on May 17 and 18, 2023 in Mexico City under the theme "Trends, challenges, and practices in preventing and addressing violent extremism that could lead to terrorism."

Massimiliano Montanari, Save the Dream CEO and Isabella Echeverri, former Colombia international and FIFPRO's Union & Player Relations Coordinator and Save the Dream Ambassador, shared insightful thoughts on the impact of sport to prevent violent extremism and terrorism.

In his keynote remarks at the event, Montanari highlighted the need to protect the NGOs, educators, volunteer coaches and other operators who are working in areas at high risk of violence, in the outskirts of the word, using sport to empower less privileged youth, assist children affected by conflicts, and preserving the mental health of victims of violence.

During the meeting, OAS Member States reviewed CICTE's new programmes in the Americas and activities carried out during the last year and reviewed its 2023-2024 work plan.







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AND PEACE

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SAVE THE DREAM IN THE MEDIA

Save the Dream received in 2023 growing interest from the media community which played a key role to spread its messages as a global nonprofit Movement of organisations, people and athletes who believe in the power of sport to build more fair and inclusive societies and to promote and protect its core values for the good of youth and future generations.

Save the Dream produced newsletters, covering an overview of the organisation's developments on a regular basis and issued articles in various international and local print media and on its website.

Our activities received broadcast coverage on international networks such as Al Jazeera, BeIN SPORTS, and Alkass as well as continuous media coverage in printed media. Save the Dream website has continued to show an increase in website traffic.

Our social media reach has increased, reflecting the breadth of Save the Dream visibility.

Instagram continued to be the most influential social media platform during 2023, reaching 41,400 followers.

Save the Dream X page which has 9800 followers gained 10,000 impressions and 5,347 X page visitors while our posts retweeted by Ooredoo brought the highest number of page visitors.

The launch of The House of Sport Volunteers gained the highest visibility involving social media followers of over 50 partners.

Some of our activities such as the football match for refugees in Portugal or the online Mural of Refugee Testimonials have brought new followers and increased the impressions for the Save the Dream social media channels.

Our ongoing projects on Youth Empowerment in Somalia especially the "Save the Dream Cup" in Garowe saw a high engagement from the local community, including children, youth and IDP communities.

The remarkable launch of the "Humanity Sports Club" Flagship project in Milwaukee, Wisconsin, USA, has also increased our social media presence.

27,900 people liked the Save the Dream's Facebook page.



THE WAY FORWARD

In 2024, as always and more than always, we will be guided by Mandela's words "There can be no keener revelation of a society's soul than the way in which it treats its children."

While feeling powerless in front of the thousands of children killed in the course of 2023, one of the darkest years in history for humankind, and concerned for the months to come, we will put in place any possible efforts to give our humble contribution to peace and respect for life. Baron Pierre de Coubertin believed that "the Olympic Games may be a potent, if indirect factor in securing world peace."

A sentence which is so important in this Olympic year and that we can just subscribe to. But it is not just about the role of the Olympics, it is about the educational, ethical, and humanitarian messages that sport can deliver every single day of the year to youth and the future generation of leaders, those leaders who will have to choose between peace and war, between life and annihilation.

Sport has the capacity to humanize politics, to improve the rhetoric and restore respect.

Athletes, more than others, have the power to touch the souls, hearts, and minds of people. At the same time, sport, as an industry, can exercise pressure on other industries and the international community at large.

How strong, how effective such a pressure can be, we don't know. Not everything is measurable. Could Mahatma Gandhi mathematically measure the impact of his philosophy of the non-violence?

So the way forward for Save the Dream in 2024 is to utilize all our forces, all our initiatives, to build a world where children will be finally able to play, safely.



Massimiliano Montanari

CEO, Save the Dream



save the dream
for the purity of sport



save the dream



save_the_dream



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