



**FOR IMMEDIATE RELEASE**

**8th June 2014**

## **Save the Dream announces winners of 'TifiAMO Positivo' competition**

*Samuele Zandron and Matteo Sabato will travel to Brazil to participate in Save the Dream-UNICEF Project*

*Winning entries to be shown at 'Casa Azzurri' in Rio de Janeiro during 2014 FIFA World Cup*

**Rome, 8<sup>th</sup> June 2014:** Save the Dream, a joint initiative between the International Centre for Sport Security (ICSS) and the Qatar Olympic Committee (QOC), has announced today the competition winners of *'TifiAMO Positivo'* at a star-studded awards event in Rome.

Announced during a special weekend of activities to celebrate the 70<sup>th</sup> anniversary of **Centro Sportivo Italiano (CSI)**, which included the ICSS President, Mohammed Hanzab, addressing nearly 100,000 people in St. Peter's Square, 16 year-old Samuele Zandron and 16 year-old Matteo Sabato have been announced as the winners of the national sports competition, *'TifiAMO Positivo'*.

As part of the prize, Samuele and Matteo will travel to Brazil to take part in a joint project between Save the Dream and UNICEF Brazil. Their entries will also be played at 'Casa Azzurri' in Rio de Janeiro throughout the 2014 FIFA World Cup.

During this once in a lifetime trip to the 2014 FIFA World Cup, both winners will take part in a range of activities alongside Save the Dream and UNICEF Brazil including assisting training sessions with the Italian Football team, supporting a presentation of the Save the Dream/UNICEF project at a press conference on 12<sup>th</sup> June (Date TBC), as well as various media and promotional activities.

The winning videos by Samuele and Matteo, entitled ["Il Tifo è lo sport"](#) and [Quello che non ci piace del Tifo](#), include powerful and memorable images and moments from different sports around the world, including football, basketball, volleyball and boxing.

**Mohammed Hanzab, President of the ICSS,** said:

*"On behalf of the ICSS, I would like to congratulate Samuele and Matteo for winning the *TifiAMO Positivo*.*

*"Initiatives like *TifiAMO Positivo* and Save the Dream play an important role in inspiring and uniting young people through sport, as well as teaching important ethics and values that can be applied in their everyday lives.*

“As part of the ICSS’s ongoing work and commitment in the area of sport integrity, I hope that this will be important step forward for Save the Dream and will be a catalyst for many more international projects and exchange programmes over the next few months”.

**-ENDS-**

## **NOTE TO EDITORS**

Please find 2 photos attached to accompany the release. Further images available upon request.

Captions:

IMG\_2345: (L-R) Mohammed Hanzab (ICSS President), Giovanni Malago (CONI President), Matteo Sabato and Alberto Schepisi (President, Comitato Italiano Sport contro Droga)

2222: (L-R) Mohammed Hanzab (ICSS President) with Matteo Sabato, TifiAMO Positivo Competition winner

Organised by the **Italian Committee for Sports against Drugs (C.I.S.C.D.), Ministry of Education, University and Research of Italy, the Italian Olympic Committee (CONI) and Italian Soccer Federation (FIGC)**, ‘TifiAMO Positivo’ is a national competition for students aged 16-18 from around Italy.

The competition is designed to engage young people and encourage them to promote the importance of integrity in sport.

## **BACKGROUND INFORMATION**

### **About Save the Dream**

Save the Dream is an initiative of the ICSS and the QOC, supported by technology partner Ooredoo. The programme is a global campaign that aims to educate, promote and protect the core values of sport for young people and eliminate corruption, violence and discrimination in sport.

In pursuit of these aims, several projects have been undertaken in 2014 including educational workshops in schools across Qatar as part of the Schools Olympic Program; encouraging young sports fans in high schools across Italy through the programme TifiAMO Positivo; and partnering with UNICEF and child protection organisations in Brazil to protect children from violence and discrimination around major sporting events like the FIFA World Cup 2014.

### **About the International Centre for Sport Security (ICSS)**

The ICSS is an international, independent and non-profit organisation. With an aim to improve security, safety and integrity throughout the world of sport; the ICSS works with governments, federations, clubs, leagues and event organisers.

The ICSS provides expertise, services and global knowledge - advising on event and venue safety, strategic security and investigations into corruption in sport.

For more details please visit: [www.theicss.org](http://www.theicss.org)

**For further information and if you are interested in a media briefing, please contact:**

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