



12 April 2017:

Save the Dream reunites with Qatar Airways and LEGA SERIE A to launch Save the Dream Week 2017

The fourth annual edition of Save the Dream Week aims to help give more disabled young people access to sport



Rome, Italy: 12 April 2017: Save the Dream, the global non-profit movement that aims to promote and protect the values and integrity of sport in young people, has announced that it will join forces with Qatar Airways and LEGA SERIE A in Italy once again to host Save the Dream Week 2017 and help more disabled children around the world play sport.

As part of Save the Dream's overall mission to promote and inspire young people through the power of sport, Save the Dream Week 2017 will feature a host of exciting activities in the lead up to and during matchday 33 of the 2016/17 SERIE A season to help generate support for several projects that aim to help more disabled children across Italy and Qatar play sport.

Alongside Save the Dream Week activities in Italy this year, Save the Dream has also partnered with 'Disabili No Limits' - a charity run by Italian Paralympic athlete and Save the Dream Ambassador, Giusy Versace - to run a national text message campaign during Save the Dream Week 2017 to help raise funds to help young disabled children purchase sport-specific artificial limbs and wheelchairs, which are usually expensive and not included by national health services.

To help engage and inspire young people to take part, Save the Dream and Disabili No Limits will host several activities at SERIE A matches and throughout the week, including a special celebrity football match involving Save the Dream Ambassadors on 19 April, as well as various promotional activities, banners and events.

Sandro Magnetta, Qatar Airways acting Country Manager for Italy and Malta, said:

"Qatar Airways is delighted to be supporting once again the Save the Dream initiative in Italy. We are pleased to join in and help make sport accessible to everyone as we promote the values of closeness and friendship. Taking part in this event in Italy is another example of Qatar Airways' strong commitment to this market as well as our fast and continuous growth.

"This is reflected by the campaign "Going Places Together" which focuses on the commitment towards customers to embark together on a joint path to the future. Our connections from Rome, Milan, Venice and Pisa, let reach over 150 destinations in the world and satisfy travel wishes and exigencies of our passengers."

Speaking about Save the Dream Week 2017, **Mohammed Hanzab, Founder of Save the Dream and President of the International Centre for Sport Security (ICSS)** said:

"Sport plays an incredible and empowering role in the lives of young people around the world, teaching them many important life lessons as well as how to lead a healthy and active lifestyle. Unfortunately, though, many disabled children around the world still do not have the access to the right wheelchairs or artificial limbs to help them play sport.

"At Save the Dream, we believe that every child deserves to play sport and this is why I am delighted that Save the Dream Week will once again return to Italy this year to support young, disabled people around the world and help them to play sport.

"On behalf of Save the Dream, I would also like to extend a special thanks to Qatar Airways and LEGA SERIE A for their renewed support for Save the Dream Week and I look forward to another exciting and spectacular week of activities that will make a real difference to the lives of many children and young people around the world."

To support Save the Dream Week 2017, please visit **savethedream.org** for more information on how to donate and support Save the Dream projects.

If you are in Italy and would like to give €2 to support the cause of Save the Dream and 'Disabili No Limits', please text **45518**.