

ERASMUS+ SPORT 2015 PROJECT
TRAINING ATHLETES FOR SPORTS EVENTS MANAGEMENT (TASEM)
(567316-EPP-1-2015-2-ES-SPO- SCP)



The TASEM project will conceive, develop and implement an innovative **Training Programme In Sports Events Management (TASEM)** delivered by the academic organizations integrated in the consortium and targeting **athletes** and **coaches** affiliated to the Olympic Committees and National Federations involved. Thus, the partnership brings together a range of key stakeholders jointly working for the **strategic development of new educational and training opportunities for athletes in the field of sport management** thus contributing to improve the **social legacy of sports events** and to provide **dual career** opportunities for athletes.

The TASEM programme will develop a tailor-made innovative academic curriculum, including learning mobility through a traineeship scheme implemented during the **Mediterranean Games in Tarragona** (30 June - 9 July 2017). More concretely it will provide **scholarships and internships** to Higher Education students in the field of Sport Event Management. TASEM is addressed to athlete students from countries of the **Mediterranean Basin, including Northern Africa and the Middle East**, who will have the opportunity to train and contribute to the organisation of the Games. TASEM will thus provide valuable experience abroad allowing the participants to acquire new skills and competences (e.g. language, social and civic skills, intercultural understanding) relevant to the **labour market** but also for **social inclusion** and **active citizenship**.

TASEM has agreed a strategic partnership with academic institutions and **National Olympic Committees and national Sport Federations of countries from the Southern Mediterranean basin and the Middle East** that will take part in the project's activities.



Main project aims:

- The main objective of the project is to promote and develop **learning mobility for the education and training of athletes** in the management and organization of sport events, hence contributing to their employability and to the social legacy of the event.
- To conceive and develop a **Training Programme in Sports Events Management for athletes and coaches**. It will include a traineeship scheme during the Mediterranean Games in Tarragona (30 June - 9 July 2017).
- To develop **joint business initiatives by athletes** from both sides of the Mediterranean.
- To promote student mobility exchanges by establishing a **strategic partnership with academic institutions and National Olympic Committees** of countries from the Mediterranean basin, including MENA (Algeria, Egypt, Lebanon, Libya, Morocco, Syria and Tunisia).
- Promote **intercultural dialogue**.

Main project outcomes:

- Sustainable transnational network in Europe and in the larger Mediterranean region, aiming to exchange good practices and experiences

- Model for the education and training of athletes in the organisation and management of sport events
- Increased capacity of sporting event organisers by better integrating the athlete perspective in their organisation
- Tested learning mobility scheme for athletes and students in the Mediterranean area.
- Training educational material drafted and edited (corresponding to 400 hours of training)
- 20 validated joint business plans related to sports events' management.
- Surveys on acceptance of cultural and religious diversity among athletes and the barriers or difficulties in a professional environment.

Partners (9 EU countries):

- National Institute of Physical Education of Catalonia – Spain (Project leader)
- Municipality of Tarragona (Organiser of 2017 Mediterranean Games – Spain)
- National Olympic Committee of Portugal (Portugal)
- University of Poitiers (France)
- Spanish Badminton Federation (Spain)
- Badminton Association of Serbia (Serbia)
- Italian National Olympic Committee (Italy)
- Malta Triathlon Association (Malta)
- Cyprus Badminton Federation (Cyprus)
- University of Foggia (Italy)
- Spanish Triathlon Federation (Spain)
- University of Lleida (Spain)
- Hellenic Triathlon Federation (Greece)
- Mediterranean Triathlon Federation (Greece)
- ICSS Europe (UK)

ICSS role in the project: Through the **Save the Dream** initiative ICSS Europe will:

- ✓ Coordinate and facilitate the participation of students from non-European countries, namely Algeria, Egypt, Lebanon, Libya, Morocco, Syria, Tunisia and GCC countries in the seminars and activities of the project; and
- ✓ Contribute to developing content on sport values, ethics and integrity
- ✓ Contribute to produce educational material

Academic programme:

At the end of the academic programme (**240 Theory + 160 Practice**) the participating athletes will obtain an **official Postgraduate Degree** from the University of Lleida (www.udl.es/ca/en) if the athlete holds a Higher Education Grade.

The Academic programme is composed of **8 sessions** which will take place in **different places in Europe**. The athletes will have the opportunity to train and practice their sports during the academic sessions. The calendar of sessions is:

Session 1: 3-9 September 2016
Session 2: 14-20 November 2016
Session 3: 16-22 January 2017
Session 4: 13-19 March 2017
Session 5: 15-21 May 2017
Session 6: 28 June-13 July 2017 (Games)
Session 7: 4-10 September 2017
Session 8: 15-17 December 2017 (Congress)

The **profile of the athletes** who will be eligible for the project can be summarised as follows:

- 18 to 30 years old;
- A plus for holding a University Diploma, though this should not be a compulsory requirement;
- Minimum a Secondary School (equivalent to Baccaalaureate) or equivalent diploma (preferably university degree);
- Active athlete (or non-active max. 3 years), minimum competing at national level;
- Minimum/medium level of English;
- High motivation for taking part on the TASEM project.