

Save the Dream and Qatar Stars League join forces to promote sport values on matchday 26



15 April 2017; Doha, Qatar: The Qatar Stars League took on extra significance this week as the QSL joined forces with Save the Dream to highlight the importance of promoting and protecting the values of sport for young people.

Alongside various inspirational films of Save the Dream projects that were shown across QSL stadia on final match day of the 2016/17 season, children and young athletes from the International School of London and Birla School wore special Save the Dream jerseys and shared a symbolic moment with players from Lekhwiya and Al Shahania as they entered the stadium together to underline the powerful and uniting role of sport.

Following the conclusion of the match, Lekhwiya lifted the QSL Falcon Shield as Champions of the 2016/2017 season.

As a global non-profit Movement of organisations, people and athletes who believe in the power of sport to build more fair and inclusive societies, Save the Dream is committed to promoting and protecting the core values of sport to help young people and future generations and using sport as a vehicle to encourage integrity, respect and inclusion within society.

Since Save the Dream was established in 2012, the QSL and Qatar football community has strongly supported various social projects run in Qatar by Save the Dream, including recently hosting a special blind football match on National Sport Day 2017 which featured several high-profile players from Al Sadd SC.



Mr Hani Taleb Ballan, CEO, QSL said:

"The QSL is excited to see how organisations like Save the Dream are proactively working to spread the values of sport in Qatar and around the world and are helping to bring sport where it is most needed.

"Today's activities alongside Save the Dream have highlighted the important and positive role that football can play in uniting and inspiring people in Qatar and around the world, as well as how it can act as a powerful and positive force for good in society."

Save the Dream Founder Mohammed Hanzab said:

"On behalf of Save the Dream, I would like to thank the Qatar Stars League for the opportunity to bring Save the Dream to the stadia across Qatar and for embracing our cause.

"Next week, thanks to the support of Qatar Airways and the Italian Serie A, Save the Dream will continue our advocacy work in football stadia across Italy as part of Save the Dream Week 2017.

"Building on the successful organisation of the Italian SuperCoppa in Doha in December 2016, Save the Dream Week 2017 will be another opportunity dedicated to promoting the values of sport and we hope to build further bridges between the two countries and unite more people through the power of sport."

During the Italian SuperCoppa, which took place in December 2016, Save the Dream launched a dedicated donation page to allow people all around the world to support its projects, which aim to restore hope and create new opportunities through sport and its values in countries around the world, including those affected by conflict.



Massimiliano Montanari, Executive Director of Save the Dream concluded: "As an Italian working for a global organisation based in Doha, I am very proud to see the country hosting me and my own nation driven by the same motivations and genuinely supporting humanitarian causes, in this case through the universal language of sport. Save the Dream belongs to everybody, it aims at unifying people around shared causes and it is totally inclusive".