

Save the Dream and the Turkic Council join forces to promote sport values and inter-cultural dialogue at the Second World Nomad Games



Kyrgyzstan; 5th September 2016: Save the Dream and the Turkic Council have joined forces to participate at the Second World Nomad Games in the Kyrgyz Republic this week to help promote sport values and inter-cultural dialogue to athletes and young people around the world.

As part of Save the Dream's objective to strengthen inter-cultural dialogue through the power of sport, the participation at the World Nomad Games builds on the partnership signed with the United Nations Alliance of Civilizations (UNAOC) at the 7th Global Forum of the United Nations Alliance of Civilizations (UNAOC) in Baku, Azerbaijan.

Save the Dream travelled to Issyk-Kul Lake in Kyrgyzstan and gained special access to the World Nomad Games to capture special images and exclusive interviews at one of the world's largest ethno-sports events, which is taking place this year from the 3-8 September.

With the aim of highlighting how the World Nomad Games are an example of how sport encourages inclusion, diversity and inter-cultural dialogue between different people and communities, Save the Dream and Turkic Council will use the exclusive content captured at the event to produce a special new promotional film to be broadcasted on social media and TV stations across the Middle East and around the world.

As part of their opening activities at the event, Save the Dream signed a Memorandum of Understanding with the World Ethnosport Confederation, which was witnessed by Jenish Razakov, Deputy Prime Minister of Kyrgyzstan.

Speaking on the collaboration, **Mohamed Hanzab, President of the International Centre for Sport Security and Founder of Save the Dream**, said:

“The Second World Nomad Games in Kyrgyzstan is an incredible celebration of diversity, culture and inter-cultural dialogue that highlights the unique power of sport to bring different people of communities together.

“Following a visit to the ICSS headquarters in June, on behalf of Save the Dream, I am delighted that Save the Dream have joined forces with the Turkic Council and have collaborated together to capture and promote the uniqueness of the World Nomad Games through this new promotional film.

“Building on a successful last few months for Save the Dream, which included a range of workshops and activities in Los Angeles, Paris and Rio de Janeiro to name a few, this collaboration with the Turkic Council is another important step forward that will inspire many more young people to experience the power of sports and the positive values that it promotes.”



Secretary General of the Turkic Council Ambassador Ramil Hasanov said:

“Sport plays a vital role in inspiring young people around the world and the Second World Nomad Games, which takes place in Kyrgyzstan on 3 – 8 September, will provide an important platform to bring different people and cultures together under the banner of sport.

“The Turkic Council is excited to collaborate with Save the Dream on this new promotional film about the World Nomad Games and I hope that it will bring to life sport’s role in promoting inter-cultural dialogue and positive change in society.”

“As a foundation that is committed to sharing the values of sport with young people, Save the Dream has already brought many young people together around the world through the power of sport and teaching them about the important values and lessons it teaches. As the Turkic Council, we will continue to work to enhance our partnership with the ICSS and the Save the Dream with new projects in the field of Youth and Sports.”

For more information about the World Nomad Games, visit <http://worldnomadgames.com>.

ENDS

NOTES TO EDITORS

Please see attached two photos. High-resolution photos available on request.

Captions:

1. Save the Dream at the World Nomad Games
2. (L-R) Massimiliano Montanari - Executive Director of Save the Dream, Sergey Danilenko - Secretary General of World Ethnosport Confederation, Jenish Razakov, Deputy Prime Minister of Kyrgyzstan and Aidana Omurova, Save the Dream Volunteer

BACKGROUND INFORMATION

About Save the Dream

Save the Dream is an initiative of the International Centre for Sport Security (ICSS) in partnership with the Qatar Olympic Committee (QOC), supported by technology partner Ooredoo.

Working on a global scale with leading organisations across sectors, Save the Dream implements and inspires activities to empower youth and communities through sport, while promoting inter-cultural dialogue and social innovation through the power of its values.

Save the Dream is also actively engaged in programmes that protect youth from misconduct in sport such as violence, corruption and discrimination.

For more information, please visit <http://www.savethedream.org/>

About the Cooperation Council of Turkic Speaking States

Cooperation Council of the Turkic Speaking States (Turkic Council) is an intergovernmental organisation, whose overarching aim is to promote comprehensive cooperation among Turkic Speaking States through various solid projects.

The organisation was established in 2009. The members are Azerbaijan, Kazakhstan, Kyrgyzstan, and Turkey.

For more information, please visit www.turkkon.org

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